



05/03/2021

Question from a member:

**I noticed that the letter you sent about the merger said “CONE Credit Union's main branch office at 219 W. Cecil Street, Neenah, WI, 54956 will remain open for a minimum of three years.”**

**Does that mean if I vote yes on this merger Simplicity CU plans to close the CONE branch?**

We’re really glad you asked. The idea that the branch you like to visit would ever close can be a little stressful, especially knowing that the next nearest branch is pretty far away.

Here’s the good news: the NCUA (the credit union governing body that requires us to send you that notice and one that has to approve our merger) cares a lot about maintaining service to credit union members. So much that they asked us to assure them (and you) that we’re in coming into this partnership to improve your life, not to just get bigger. In this case, the three-year time frame is just one way we can demonstrate that.

The truth is, we’re confident that we can help you, your friends, and your family in Neenah and the surrounding areas by committing to the community and building something great together.

You’ll notice that the letter also says “Ultimately, the financial success of the existing branch will direct the needs of a physical presence beyond three years.” Nobody can tell us what the next few years hold, but we have a lot of hope for our future in Neenah. Down the road, that could mean a bigger, better branch with more amazing staff and features you’ll love. That kind of growth could mean a change of branch location, or even additional branches in the area.

We want you to know that, no matter what happens, we take our duty to be the best stewards of the investment you make in us seriously and we’ll be there for you.